

Public Health 150D
Introduction to Health Policy and Management
Fall 2018
Tuesdays and Thursday 9:30-11:00am
100 GPB

Instructor:

Robin Flagg, PhD, MPH

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Office Hours: Wednesdays, 1-4:00,

2121 Berkeley Way West (BWW), room 5-429

GSIs:

Michelle Carrera, MPH Student

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OH: Mondays, 4-5:00pm,
5th floor BWW

Bethany Lee, MPH Student

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OH: Thursday, 11-12:00, Brown's

Katie Judson, MPH Student

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OH: Thursday, 3:30-4:30, Brown's

Alyssa Sargent, MPH Student

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OH: Thursdays 2-3:00, 5th fl, BWW

Ben Lauing, MPH/MBA Student

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OH: Wednesdays 5-6:00pm
Upper level BofA Forum
Haas (Faculty Building)

Course Description

Introduction to Health Policy and Management is a three-unit, lecture-based course that will introduce students to health policy making and the organization of the United States healthcare system. Students will also learn about current issues in U.S. health policy and contemporary organizational challenges experienced by the U.S. healthcare system. In addition, the course will provide an introduction to Health Policy Management (HPM) faculty and their research.

Required Course Reading

1. Barr, Donald. 2011. *Introduction to U.S. Health Policy, The Organization, Financing and Delivery of Health Care in America*. The Johns Hopkins University Press, 3rd or 4th Editions*
2. Additional reading material via bCourses

*Both the 3rd and 4th editions of the Barr textbook are fine. The appropriate chapter for each edition is designated within the readings list. Barr is a great source and will be a big help for you in understanding/clarifying the material. However, the text book is not set up as Professor Flagg runs the class. The textbook is to be used **pre-midterm** which will not include any material on the ACA (we won't cover the ACA until class 13). When reading Barr, please skip the segments that discuss the ACA. Note sometimes the chapter summary is before the ACA section, sometimes it is after the

ACA section. While you will find the chapter summary helpful, you are not responsible for knowing the ACA material until later in the semester. In fact, it is recommended that you **not** read the ACA material unless you have a STRONG understanding of **all** the material covered at the time.

Required Course Materials:

An iClicker is required and can be purchased new or used at the campus bookstore. See <http://ets.berkeley.edu/help/introduce-iclicker-your-students> for information regarding iClickers. You will need to register your iClicker online as described (<http://www.iclicker.com/support/registeryourclicker/>). We will not allow the use of the iPhone iClicker app or other phone apps.

Course Requirements:

Midterm	25% (in class, September 25)
Paper	25% (in section, week of November 8)
Final	20% (December 11, 3-4:30)
Article Presentation	15% (to be presented on-line via section bCourse site)
Debate	10% (in section, week of October 11 or 18)
Class Participation*	5% (various dates)

*Includes: response to article presentations, debate review forms, class evaluations

Course Website

All important course information (including syllabus, announcements, assignments, contact information, lecture note and supplemental readings) will be posted on the course website. The site can be found at <http://bcourses.berkeley.edu>.

Electronic devices:

Laptops and tablets are allowed in class for course use only. Students using these devices for non-course activities (e.g., email, browsing, social media) will be asked to continue doing so outside the classroom, promptly. Use of phones is not permitted for any purpose in the classroom.

Course Objectives

Health policy and management applies concepts from economics, organizational behavior, and political science to the structure, financing, and regulation of the public health and health care delivery systems. This breadth course is designed to give students an overview of the health care system in the U.S. Students will be able to:

1. Provide an overview of the structure and financing of the U.S. health care system at the end of the first half of the course as measured by the midterm exam.
2. Identify the principal functions of health insurance, the structure of public and private health insurance plans, and trends in enrollment and expenditures by the end of the first half of the course as measured by the midterm exam.
3. Describe the involvement and policy goals of different stakeholders in the U.S. health care system measured both by the midterm exam and demonstrated in the final term paper.
4. Explain the health care policymaking process in the U.S. and the respective roles of government and markets in this process, as measured by the final exam.
5. Demonstrate critical thinking and ability to analyze health policies as demonstrated in the final term paper.

6. Explain the socio-economic and other non-health determinants of health care, as part of the midterm exam.
7. Explain drivers and consequences of innovation in biomedical and health information technologies in the U.S health care system, measured in the final exam.

Sections

101	Tuesday 5-6	Evans 72	Bethany Lee
102	Tuesday 6-7	Evans 72	Ben Lauing
103	Tuesday 1-2	Evans 41	Michelle Carrera
104	Tuesday 2-3	Evans 47	Michelle Carrera
105	Wednesday 10-11	Evans 45	Katie Judson
106	Wednesday 9-10	Evans 45	Katie Judson
107	Tuesday 4-5	Evans 72	Bethany Lee
108	Tuesday 5-6	Evans 41	Ben Lauing
109	Wednesday 4-5	Evans 31	Alyssa Sargent
110	Wednesday 5-6	Evans 5	Alyssa Sargent

Accommodations:

If you need disability-related accommodations in this class, if you have emergency medical information you wish to share with me, or if you need special arrangements in case the building must be evacuated, please inform me immediately. Please see me privately after class or in my office.

I will work with you to accommodate scheduling issues to ensure that no examination or required class activity violates your religious creed. In addition, student athletes, musicians, and students with other activities (including absences due to religious holy days) should notify me by the second week of the semester of any potential conflict(s) so we can work together to ensure that your academic responsibilities can be met within your schedule. Earlier deadlines or dates of examinations may be the most practical solution.

Course Schedule

Fall 2018

#	Date	Topic	Lecturer	Section
1	8/23	Introduction	Flagg	Introduction
2	8/28	Health Care in the US	Flagg	
3	8/30	Private Insurance	Flagg	
4	9/4		Flagg	
5	9/6	Public Coverage: Medicare	Flagg	
6	9/11	Public Coverage: Medicaid	Flagg	
7	9/13	Uninsured	Flagg	
8	9/18	Stakeholders	Flagg	
9	9/20	Quality of Care	Flagg	
10	9/25	Midterm	GSIs	
11	9/27	Health Care Reform: Options	Flagg	
12	10/2			
13	10/4	Putting the "P" in HPM (+advocacy)	Flagg	Debate Assigned
14	10/9	The ACA: The Politics	Flagg	
15	10/11	The ACA: The Politics (cont)	Flagg	Debate
16	10/16	The ACA: The Policy	Flagg	
17	10/18	The ACA: Post Passage	Flagg	Debate
18	10/23			
19	10/25	What's Happening Now?	Flagg MacPherson	Paper Assigned
20	10/30	Putting the "M" in HPM		
21	11/1	Clinics	Bazille	
22	11/6	Tech and PhRMA Policy	Robinson	
23	11/8	Global Health Policy	Fernald	Paper Due
24	11/13	Hospitals	Klein	
25	11/15	Physician Workforce	Fulton	
26	11/20	Senior Health Care/Long Term Care	Flagg	
	11/22	THANKSGIVING		
27	11/27	What About Mental Health, Dental, and Addiction?	Flagg	
28	11/29	Putting the "H" in HPM	Flagg	
	12/11	FINAL EXAM 3-4:30	GSIs	

Course Readings:

Note: readings listed in *italics* are optional and will not be included on exams.

8/23 Introduction

8/28 Health Care in the US

- o Frakt, A and Carroll, A, “Why the U.S. Spends So Much More Than Other Nations on Health Care”, *New York Times*, January 2, 2018
- o Gawande, A, “Is Health Care a Right?” *The New Yorker*, September 25, 2017
- o Shapiro, B., “Health Care is a Commodity, Not a Right,” *National Review*, January 11, 2017
- o *Barr, Chapter 2 in both editions*

8/30 and 9/4 Health Coverage: Private Insurance

- o Blumenthal D. “Employer-sponsored Insurance: Riding the Health Care Tiger.” *NEJM*. 2006; 355(2):195-201.
- o Roffenbender J. “Employer Based Health Insurance: Why Congress Should Cap Tax Benefits Consistently.” Heritage Foundation, December 5, 2008
- o *Barr, Chapter 5 in both Editions*

9/6 Health Coverage: Public Programs (Medicare)

- o Schoenman J. Government Spending for Health Entitlement Programs. Washington DC: NIHMC Foundation. June 2012.
- o *Barr, Chapter 6 in both editions*

9/11 Health Coverage: Public Programs (Medicaid and SCHIP)

- o Dayaratna K. “Studies Show: Medicaid Patients have Worse Access and Outcomes than the Privately Insured,” The Heritage Foundation Backgrounder, No. 2740, November 9, 2012
- o Rudowitz, R., “10 Thinkgs About Medicaid: Setting the Facts Straight,” *KFF Issue Brief*, April 2018
- o *Barr, Chapters 7 in both editions.*

9/13 The Uninsured

- o Pauly M, Pagan J. “Spillovers and Vulnerability: The Case of Community Uninsurance,” *Health Affairs*. 2007; 26(5):1304-1314.
- o *Barr Chapter 11 in 3rd Edition and Chapter 8 in 4th Edition*

9/18 Stakeholders

- o Bartolone, P “California Nurse Practitioners Lose Battle for Independent Practice, Again,” *CaliforniaHealthline*, July 1, 2016.
- o Koufman, J, “The Specialists’ Stranglehold on Medicine,” *The New York Times*, June 3, 2017
- o *Barr, Chapter 4*

9/20 Quality of Care

- o Chassin, Mark R., Loeb, Jerod M., Schmaltz, Stephen P., Wachter, Robert M., “Accountability Measures – Using Measurement to Promote Quality Improvement,” NEJM.org, (10.1056/NEJMs100232) June 23, 2010.
- o Gawande A. Cost Conundrum. *The New Yorker*, June 1, 2009 and Cost Conundrum Redux. *The New Yorker*, June 23, 2009. (And, if interested, Gawande’s “Overkill” *The New Yorker*, May 11, 2015).

9/25 MIDTERM

9/27 and 10/2 Health Care Reform: The Options

- o Chan, L and Weinberg, M, “The Sanders Single-Payer Plan is No Miracle Cure,” *Op-Ed, The New Yorker*, September 19, 2017
- o Lazarus, D., “Fixing healthcare: Which single-payer system would be best for California?” *Los Angeles Times*, (March, 7, 2017).
- o [Proposal of the Physicians’ Working Group for Single-Payer National Health Insurance: Healthcare is not a commodity](#)
- o Gorenstein, D., “With a High Deductible, Even a Doctor Can Shortchange His Health,” *Marketplace*, February 8, 2017
- o Kodjak A., “A Tale of Two CT Scanners: One Richer one Poorer,” *NPR*, April 9, 2018.
- o Nix, K and Sengren, A, “The Promise of Consumer-Directed Health Plans_ Studies Show Success at Reducing Costs and Maintaining Quality,” *The Heritage Foundation*, July 9, 2012
- o [Health Affairs. Health Affairs Policy Brief: Employer Mandate. January 15, 2010. http://www.healthaffairs.org/healthpolicybriefs/brief.php?brief_id=15](#)
- o [Health Affairs. Health Affairs Policy Brief: Individual Mandate. January 13, 2010. http://www.healthaffairs.org/healthpolicybriefs/brief.php?brief_id=14](#)
- o [Health Affairs. Health Affairs Policy Brief: Shared Responsibility. September 13, 2011. http://www.healthaffairs.org/healthpolicybriefs/brief.php?brief_id=9](#)
- o [Kaiser Family Foundation. Massachusetts Health Care Reform: Six Years Later. 2012. http://www.kff.org/healthreform/8311.cfm](#)

10/4 Putting the “P” (and Advocacy) in HPM

- o Anderson, J. (2011). [Public Policymaking: An Introduction](#), 7th Edition, Wadsworth Press; Chapter 1, “The Study of Public Policy”, page 1-35

10/9 and 10/11 The ACA: The Politics

- o Ofreno, Kevin, “Congress: The Electoral Connection – David Mayhew,” *Georgetown Blog: MAs on Government*, November 17, 2009

10/16 The ACA: The Policy

- o Berwick, Donald M., Thomas W. Nolan, and John Whittington. "The Triple Aim: Care, Health, and Cost." *Health Affairs* 27.3 (2008): 759-769.
- o Newhouse J. "Assessing Health Reform's Impact on Four Key Groups of Americans," *Health Affairs*. 2010; 1714-1723

10/18 and 10/23 The ACA: Post Passage

- o New York Times, 2014 "Is the ACA Working?"
<http://www.nytimes.com/interactive/2014/10/27/us/is-the-affordable-care-act-working.html?hp&action=click&pgtype=Homepage&module=photo-spot-region®ion=top-news&WT.nav=top-news&r=1#affordability>
- o Obama, B. United States Healthcare Reform: Progress to Date and Next Steps. *JAMA* published online July 11, 2016.
- o Butler, S, "The Future of the Affordable Care Act: Reassessment and Revision." *JAMA* published online, August 2, 2016.

10/25 Health Care Reform: What's Happening Now?

Note: readings for this class may be updated to reflect current events in health care

- o Blumberg, L, et. al., "How Would State-Based Individual Mandates Affect Health Insurance Coverage and Premiums Costs?" *Commonwealth Fund*, July 2018
- o "A Bipartisan Answer to 'What Now?' for Health Reform," *The Health Reform Roundtable*, August 8, 2017
- o Ko, M and Bitler, M, "Medicaid Under Block Grants: Lessons From Welfare Reform", *Health Affairs*, July 7, 2017.
- o Rovner, J., "5 Outside-The-Box Ideas for Fixing the Individual Insurance Market," *KaiserHealthNews*, August 30, 2017
- o Wilensky, G, "Revisiting Medicaid," *JAMA*, published online, May 31, 2017

10/30 Putting the "M" in HPM (Guest Lecturer: MacPherson)

- o AMA comments to Congress: "Competition in the Pharmaceutical Supply Chain: The Proposed Merger of CVS Health and Aetna," February 27, 2018
- o Moody's "Not-for-profit and public healthcare - US 2018 outlook changed to negative due to reimbursement and expense pressures," December 4, 2017

11/1 Health Policy and Clinics (Guest Lecturer: Lucinda Bazille)

- o Brown, E., "California's Community Clinics, Big ACA Beneficiaries, Worry about Their Future," *Kaiser Health News*, January 2017.
- o Lewin, M and Baxter, R; "America's Health Care Safety Net: Revisiting the 2000 IOM Report," *Health Affairs*, 26, n.5 (2007), 1490-1484
- o National Association of Community Health Centers, "Community Health Center; Past, Present, Future: Building on 50 years of Success," March 2015

- 11/6 Technology and Pharmaceutical Policy (Guest Lecturer: Robinson)**
- o Martin, S., “Barriers to New Medications for Cardiovascular Disease: Insights from CardioSurve,” *CardioSurve* February 2017
 - o Reddy, S., “When Cholesterol Drugs Cost \$14,000, an Insurance Tug-of-War,” *Wall Street Journal*, June 2017.
 - o Robinson, J., “Value-Based Pricing and Patient Access for Specialty Drugs,” *JAMA*, May 2018.
 - o Shrank, W., “In the Debate About Cost and Efficacy, PCSK9 Inhibitors May be the Biggest Challenge Yet,” *Health Affairs*, February 2015
- 11/8 Global Health Policy (Guest Lecturer: Lia Fernald)**
- o De Walque, D., Fernald, L.C.H., Hidrobo, M., and Gertler, P. Cash transfers and Child and Adolescent Development. Disease Control Priorities, Third Edition. Volume 8 on Child and Adolescent Development (2017). <http://dcp-3.org/chapter/2472/cash-transfers-and-child-and-adolescent-development>
 - o Fuster, V., et. al. “The Future Role of the United States in Global Health Emphasis on Cardiovascular Disease,” *Journal American College of Cardiology*, vol 70, no 25, 2017 - “NAM Global Health report”
- 11/13 Health Policy and Hospitals (Guest Lecturer: David Klein)**
- o AHA, “Fast Facts on Hospitals,” 2017
 - o CBO, “Non Profit Hospitals and the Provision of Community Benefits,” December 2006, pp 9-11.
 - o Young, G., “Hospitals in the Post-ACA Era: Impacts and Responses,” *Milbank Memorial Fund*, February 2017
- 11/15 Health Care Work Force (Guest Lecturer: Fulton)**
- o AAMC report "2016 Physician Data Specialty Report," <https://www.aamc.org/data/workforce/reports/457712/2016-specialty-databook.html>, Skim Executive Summary, Section 1.1 Active Physicians in the Largest Specialties, 2015 and Section 2.1 First-Year ACGME Residents and Fellows by Specialty, 2015
 - o Jauhar, S, “Why Doctors are Sick of their Profession,” *WSJ*, Aug, 29, 2014.
 - o Paradise J, Dark C, Bitler N. “Improving Access to Adult Primary Care in Medicaid: Exploring the Potential Role of Nurse Practitioners and Physician Assistants,” Washington, DC: Kaiser Family Foundation, 2011
- 11/20 Senior Health Care/Long Term Care**
- o A Place for Mom: “Guide to senior housing,” 2016.
 - o Gawande, A., “What Should Medicine Do When It Can’t Save You?” *The New Yorker*, Aug 2, 2010
 - o KFF.org, “Infographic: Medicaid’s Role for Seniors,” 2016.
 - o KFF.org., “Long-Term Care in the United States: A Timeline,” August 21, 2015.
- 11/22 Thanksgiving**
- 11/27 What about Mental Health, Dental Health, Addiction Medicine**

- o Busch, S., “Implication of the Mental Health Parity and Addiction Equity Act,” *Am J Psychiatry*. 2012 January, 169(1): 1-3.
- o Covington, C., “Texas Clinics Busting Traditional Silos of Mental and Physical Health Care,” *Kaiser Health News.*, July 2018
- o Vujicic, M., Buchmueller, T., and Klein, R., “Dental Care Presents: The Highest Level of Financial Barriers, Compared to Other Types of Health Care Services,” *Health Affairs*, 35., no. 12 (2016): 2176-2182.

11/29 Putting the “H” in HPM

- o Schroeder SA. We can do better: Improving the Health of the American People. *NEJM*. 2007. 357: 1221-1228. <http://content.nejm.org/cgi/reprint/357/12/1221.pdf>
- o Woolf, Steven H, “Social Policy as Health Policy,” *JAMA*, 301(11):1166-1169, 2009.

12/11 FINAL EXAM (3-4:30)

COURSE RULES & POLICIES

Students are expected to come to every class/section **on time**, having read the assignment for that day. Exams are comprehensive and will cover facts and concepts from each portion of the course. That means material from lectures, course readings, and guest lectures are all likely to be included on an exam. All grading questions (other than ones regarding addition errors) are to be directed to Professor Flagg. Note, grade challenges open up the entire assignment/midterm to a re-review which could result in a *lower* grade than original given.

ACADEMIC HONESTY

Your instructors, the School of Public Health and the University of California, Berkeley place a high value on academic honesty, which prohibits cheating and plagiarism. The consequences of both cheating and plagiarism are serious. We fully endorse the following statement of the campus-wide committee on dishonesty and plagiarism.

Any test, paper or report submitted by you and that bears your name is presumed to be your own original work that has not previously been submitted for credit in another course unless you obtain prior written approval to do so from your instructor.

In all of your assignments, including your homework or drafts of papers, you may use words or ideas written by other individuals in publications, web sites, or other sources, but only with proper attribution. "Proper attribution" means that you have fully identified the original source and extent of your use of the words or ideas of others that you reproduce in your work for this course, usually in the form of a footnote or parenthesis.

As a general rule, if you are citing from a published source or from a web site and the quotation is short (up to a sentence or two) place it in quotation marks; if you employ a longer passage from a publication or web site, please indent it and use single spacing. In both cases, be sure to cite the original source in a footnote or in parentheses.

If you are not clear about the expectations for completing an assignment or taking a test or examination, be sure to seek clarification from your instructor or GSI beforehand.

Finally, you should keep in mind that as a member of the campus community, you are expected to demonstrate integrity in all of your academic endeavors and will be evaluated on your own merits. So be proud of your academic accomplishments and help to protect and promote academic integrity at Berkeley. The consequences of cheating and academic dishonesty—including a formal discipline file, possible loss of future internship, scholarship, or employment opportunities, and denial of admission to graduate school—are simply not worth it.